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Sunday Herald Sun, July 18, 2010

#### heraldsun.com.au

## How to . . .

# Become an organised road-tripper

It's possible to have a holiday home wherever you like, writes Scott Podmore

A HOLIDAY on the road isn't for everyone. But with some effective planning and research, it's easy to create road-trip holiday experiences that will provide lasting memories and keep you going back for more.

And whether it's a caravan, selfcontained motorhome or a basic camper trailer, the chances of having a hassle-free trip up the coast, through the centre or around all corners of Australia are better if you have the right information at hand before heading off.

Caravan, RV and Accommodation Industry of Australia chief executive Ben Yates says more Australians are holidaving on the road than ever.

"The over-50s are still a strong part of the industry, as they tend to

holiday for longer periods of time and aren't governed by school-holiday periods," Yates says. "But our largest user group is the 35 to 49-year-old age bracket.

Holidays on the road are affordable and the parks throughout Australia offer more modern facilities than ever before, with plenty of outdoor activities for grown-ups and children.

Being on the road also gives you the chance to meet like-minded travellers, a point not lost on Yates. 'People really enjoy the sense of friendship and family, which is something unique to our industry," Yates says

And he notes that most people looking to buy a caravan have



already experienced caravanning through friends or family – a kind of 'try-before-you-buy" road test.

So, on that point, what's best for you? A caravan or camper trailer?

"Camper trailers are more affordable, able to be towed by a wider range of vehicles, are easy to set up, don't take up much space around

254

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